

Below are two screen shots of the FeedBurner statistics of my main feed. Keep in mind that I did no promoting of my feed past the initial submissions to feed directories.

The screenshot shows a Mozilla browser window with the title "FeedBurner - Detailed Statistics - Mozilla". The address bar contains the URL: <http://www.feedburner.com/fb/a/stats?id=5395&dateRangeName=all>. The browser's bookmark bar shows several sites including "Free Tra...", "FeedBurner ...", "Gmail - Inbox", "NukeWire", "Nuke Cops...", and "rss-success...".

The main content area displays statistics for the feed "Free Traffic Tips". The "Displaying Summary Period" is set to "Jul 14, 2004 - Jul 15, 2004".

Content Popularity (Item-Level Stats)

Rank	Click-Throughs	Content Item
1	6	Another Free Traffic Tip - An Alternative to Email
2	3	More Free Traffic Tips of Mine
3	2	One of my favorite sites
4	2	Feed Burner
5	2	Okay, Now I'm Dangerous...
6	2	Confused about the Syndication Links?
7	1	Introductions...

Daily Circulation Readership Details (last 24 hours)

Click to expand the list of readers from each category accessing your feed.

Reader Type	Circulation	Hits
<input checked="" type="checkbox"/> Readers and Aggregators	19	66
<input checked="" type="checkbox"/> Browsers		38
<input checked="" type="checkbox"/> Bots		4
Totals:	19	108

At the bottom of the browser window, the taskbar shows the system clock at 6:00 PM on Thursday. Several application icons are visible, including "FeedBurn...", "to-do - No...", "backend li...", "for market...", "Find Out ...", and "WordPerfe...".

The next screen shot is of the feed traffic that came through my tracked FeedBurner link only from August 27, 2004. This does not represent a full day. Regular visitors to my site from a reader are presented with my actual feed, not the FeedBurner version. It represents the last 24 hours, not the entire date of August 27th.

The screenshot shows a web browser window displaying a list of feed traffic entries. Each entry includes a date, a number, and a link to a specific article or tip. Below the list is a section titled 'Daily Circulation Readership Details (last 24 hours)' which includes a table with columns for Reader Type, Circulation, and Hits. The table shows data for Readers and Aggregators, Browsers, and Bots, with a total of 145 circulation and 1980 hits.

Reader Type	Circulation	Hits
<input type="checkbox"/> Readers and Aggregators	145	477
<input type="checkbox"/> Browsers		1467
<input type="checkbox"/> Bots		36
Totals:	145	1980

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Getting these results did not cost me any additional money, I did not have to pay for any of the traffic that came as a result of the way I set up my feed. These results are possible for you, and I outline the process fully [in the book](#). The Additional Traffic You Can Get From Promoting Your Feed [is STAGGERING](#).

